



NEWS RELEASE

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For immediate release

Girbau North America enjoys successful 'Clean' in all markets

At "Clean '19", Girbau North America (GNA) showcased its comprehensive offering of commercial and industrial laundry equipment, solutions and innovations, according to President Mike Floyd.

"The show was a huge success and allowed us to connect with buyers who were really interested in seeing our equipment and solutions in operation," said Floyd. "In all segments of the business, we introduced new products and solutions to improve laundry production, efficiency and performance."

"Clean is definitely a vended, commercial/industrial and textile care laundry show, so it's the perfect venue for us to showcase equipment and expertise in these segments," said Joel Jorgensen, vice president of sales. "There were vended laundry owners transitioning into the commercial business and dry cleaners investing in new vended laundries. Our expert staff – versed in all market segments – worked closely with them to help them out and share their knowledge."

Continental Girbau and Girbau Industrial (GI) commercial and industrial laundry products were on display, including open-pocket E-Series Washers and ProDry2 Dryers, to high-volume GI ironing, multi-sort folding and stacking systems. Live demonstrations of the new Compact+ 5-in-One, ST2700 Dryer with vacuum loading, FT Maxi Towel Folder, DRF Feeder, and FR+ Folder stole the show, according to Jorgensen.

"The new Compact+ showcased an automatic feeder, feeding clips and vacuum table, in addition to an exclusive, small-piece accumulator on the backside," said Jorgensen. "We had a

full-blown ironing system in one compact area and it ran flawlessly and produced beautiful work. We also demonstrated the perfect feeding and folding of large dry goods, such as sheets and duvets, using the DRF Feeder. Then we quickly converted to small-piece folding using the new FR+ Folder, which stacked and accumulated pillowcases and napkins.”

Meanwhile, GNA’s comprehensive lineup of soft-mount washers, in 20- to 255-pound capacities, continued to draw interest, according to Floyd. New capacity additions to this high-performance line were debuted, including the 70-, 80- and 190-pound capacity machines. The E-Series line offers a soft-mount design for simple installation, high-extract speeds reaching 400 G-force, superior efficiency and the highly flexible Inteli Control.

On the vended side, GNA showcased its comprehensive offering of soft-mount and hard-mount washer-extractors, complementing dryers and Express Heated-Roll Ironer for vended laundries; promoted its Express Laundry Center® turnkey high-speed laundry concept; and unveiled new products and solutions.

“We took the vended laundry industry’s broadest and most diverse soft-mount washer line and expanded it further by introducing the new 130-pound capacity ExpressWash® Washer,” said Jorgensen. Girbau Group (Girbau), our parent company, introduced this model 40 years ago and it’s been operating in industrial laundries across the globe since then. Now, it’s available for vended laundries and operators are crazy about it.”

Also unveiled was the Express Clean automatic injection system. The exclusive system works seamlessly with Continental vended washers to automatically dispense the right mix of detergent, color-safe booster and softener into the washer – eliminating the need to manually load them. “It works with all of our vended washers, but is especially beneficial with large-capacity models,” said Jorgensen. “It brings added profit potential to the storeowner and convenience to their customers.”

Also showcased were LG and Econ-O branded washers and dryers for multi-housing and the Express Heated-Roll Flatwork Ironer for vended laundry. “We work closely with our store owners to help them find ways to expand profits and revenue streams. One of the ways to do this

is through the offering of commercial laundry services and the use of our Express Ironer for processing bed and table linens,” Jorgensen said.

As always, GNA’s Express Laundry Center® was a booth spotlight. Express Laundry Center is a nationally branded and turnkey vended laundry solution that teams high-speed ExpressWash® Washers and ExpressDry® Dryers with multiple services and local marketing and management support.

To find out more about Girbau North America laundry products – backed by industry-leading warranties – visit www.cgilaundry.com or call 800-256-1073.

Girbau North America is the largest of 15 subsidiaries of Girbau Group, based in Vic, Spain. Girbau laundry products – marketed throughout 100 countries worldwide – meet rigorous environmental and safety standards established by the International Organization for Standardization (ISO). Girbau holds both ISO9001 and ISO14001 certifications. Ever focused on laundry efficiency, Girbau N.A. is a member of the U.S. Green Building Council (USGB), a 501(c)(3) nonprofit that developed the Leadership in Energy and Environmental Design (LEED) Green Building Rating System.