



## NEWS RELEASE

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For immediate release

### Continental's Conference of Champions a success

Oshkosh, Wis.— Continental Girbau Inc.'s (Continental) recent Conference of Champions, in Oshkosh, Wis., brought distributors, vendors and business partners together for a four-day seminar focused on nurturing distributor success. Motivational speaker and stand-up comedian Mack Dryden kick-started the conference, which featured an array of presentations, product demonstrations and break-out sessions, along with ample time for group receptions, dinners and recreation, according to Continental President Mike Floyd.

"Business is screaming in all markets," said Floyd during his welcome speech. "Continental has enjoyed record sales during 2015. We are continuing that surge this year, as well, thanks to our distributors and partners, staff, sales tools, and unrivaled and comprehensive laundry product offering."

Continental's event included special presentations by Gustavo Gutierrez and Doug Scheer of LG Electronics; Jim Stiles of Lavatec Laundry Technology; Brian Grell and Jennifer Whitney of Eastern Funding LLC; and Albert Lee, owner of multiple vended laundries. The culminating dinner featured an awards ceremony recognizing Continental's 2015 Distributors of the Year, including Coronet Equipment, Darling's Sales & Service, Fowler Equipment Co., Wholesale Commercial Laundry S.E. and Taylor Houseman. The Continental Business Partner of the Year was awarded to LG.

To find out more about Continental laundry products – backed by industry-leading warranties and customer care – visit [www.continentalgirbau.com](http://www.continentalgirbau.com) or call 800-256-1073.

Continental Girbau Inc. is the largest of 15 subsidiaries of the Girbau Group, based in Vic, Spain. Girbau laundry products – marketed throughout 90 countries worldwide – meet rigorous environmental and safety standards established by the International Organization for Standardization (ISO). Girbau S.A. holds both ISO9001 and ISO14001 certifications. Ever focused on laundry efficiency, Continental Girbau is a member of the U.S. Green Building Council (USGB), a 501(c)(3) nonprofit that developed the Leadership in Energy and Environmental

Design (LEED) Green Building Rating System.



Some attendees of Continental Girbau Inc.'s Conference of Champions pose for a group picture following a Girbau Industrial demonstration at the company's headquarters in Oshkosh, Wis.



Joel Jorgensen pumps up the crowd during Continental's recent Conference of Champions. Jorgensen is Continental's vice president of sales and customer services.



Continental's Conference of Champions facilitated the exchange of information and ideas among distributors, business partners and Continental staff. Continental's Steve Leib, center, chats with distributors about Sports Laundry Systems®.