



## NEWS RELEASE

Contact: Tari Albright  
Girbau North America  
Director of Marketing Communications  
(800) 256-1073

[talbright@gnalaundry.com](mailto:talbright@gnalaundry.com)

March 25, 2022

For Immediate Release

### GNA receives 2021 gold 'G' award for exceptional performance

Oshkosh, Wis.— Girbau North America (GNA) received a 2021 exceptional performance award – a gold “G” – from parent company, Girbau Global Laundry Solutions (Girbau), headquartered in Vic, Spain. Girbau President Serge Joris presented the award to GNA President Mike Floyd during GNA’s weeklong sales meeting, held in Oshkosh, Wis.

“GNA exceeded our expectations from a sales and growth perspective during 2021,” said Girbau President Serge Joris. “The team in North America went beyond expectations in challenging circumstances due to the global supply chain and transportation obstacles, as well as the COVID pandemic. The team in North America showed their strength by operating and collaborating as one team. It is the team’s performance – exceeding sales and profit targets – and its contribution to Girbau results, while facing significant headwind, that made this achievement “beyond expectations.”

This is only the second-ever gold “G” award given by Girbau to one of its 16 subsidiaries, according to Floyd. “We are honored to be recognized for our efforts during a challenging year,” he said. “The GNA team is hard-working, inventive and loyal; we always pull together to get things done and this year was no exception. I couldn’t be prouder of our staff.”

GNA boasts the world’s most comprehensive offering of commercial, industrial and vended laundry solutions, with brands including Continental Girbau®, Girbau Industrial®, Sports Laundry Systems®, Poseidon Textile Care Systems®, Express Laundry Centers® and OnePress®.

To discover more about Girbau North America and its brands, solutions and laundry products – backed by industry-leading warranties – visit [www.gnalaundry.com](http://www.gnalaundry.com) or call 800-256-1073.

Girbau North America is the largest of 16 subsidiaries of Girbau Global Laundry Solutions (Girbau), based in Vic, Spain. Girbau laundry products – marketed throughout 100 countries worldwide – meet rigorous environmental and safety standards established by the International Organization for Standardization (ISO). Girbau holds both ISO9001 and ISO14001 certifications. Ever focused on laundry efficiency, GNA is a member of the U.S. Green Building Council (USGB), a 501(c)(3) nonprofit that developed the Leadership in Energy and Environmental Design (LEED) Green Building Rating System.

